



T: 770.818.4430  
F: 770.818.4449  
email: [greid@thereidfirm.com](mailto:greid@thereidfirm.com)

#### **PRACTICES**

Alternative Dispute Resolution  
Construction  
Commercial Contracting and  
Procurement  
Project Development

#### **EDUCATION**

Mercer University (J.D., magna cum  
laude, 1973); Member: Brainerd  
Currie Honor Society; National Moot  
Court Team; Mercer Law Review  
(Executive Editor)

University of Georgia (B.A. 1970)

## **George C. Reid**

**Founding Member** | [greid@thereidfirm.com](mailto:greid@thereidfirm.com)

For more than thirty-five years, Mr. Reid's practice has focused on the litigation, arbitration and mediation of business and other disputes. He has extensive experience in the construction industry having represented owners, contractors, subcontractors, architects, engineers, and sureties in connection with a wide variety of projects including signature buildings and facilities throughout the United States. Since 1995 Mr. Reid has focused his practice on serving as a mediator and arbitrator. He has successfully mediated hundreds of cases involving real estate, construction, environmental, government, banking, labor, and general corporate matters. His work as an arbitrator has encompassed service on arbitration panels where the claims presented were large, factually intense, and legally complex. He has also served as a single arbitrator on cases of more limited scope. Mr. Reid is recognized nationally as a speaker and lecturer on alternative dispute resolution. He has presented programs for numerous institutions and corporations including the Practicing Law Institute; the International Council of Shopping Centers; the Georgia Institute for Continuing Legal Education; George Washington University; the University of Kentucky; the University of Oklahoma; the United States Postal Service; Merck & Co.; Consolidated Edison, Inc.; and, the Washington Post. He has also served as a guest lecturer on alternative dispute resolution for the Georgia Institute of Technology.

#### **Dispute Resolution Training:**

American Arbitration Association (AAA) Basic Arbitrator Training (1980); AAA Mediation Skill-Building Program (1994); Resolution Resources Mediation Observation (1995); AAA Advanced Arbitrator Training (1997); Mediating Land Use Disputes presented by the Lincoln Institute of Land Policy, Boston MA (2004); Mediation of Complex Commercial Disputes presented by the Association for Conflict Resolution, Austin, TX (2008).



#### **Professional Certifications:**

Member, American Arbitration Association's Panel of Construction Arbitrators; Approved Neutral, Georgia Office of Dispute Resolution; Member, American Arbitration Association's Panel of Commercial Mediators; Member, American Arbitration Association's Panel of Construction Mediators; Member, Seventh Judicial Circuit Mediation Panel; Member, Gwinnett County, Georgia, Mediation Panel.

#### **Professional Associations:**

Georgia Bar Association (1973); District of Columbia Bar Association (1987); American Bar Association and its Forum Committee on the Construction Industry; Atlanta Bar Association and its Construction Law Section (Past Director); Atlanta Bar Association's Alternative Dispute Resolution Section; Lawyers Club of Atlanta; admitted to practice in the United States District Courts for the Northern District of Georgia, the Middle District of Georgia, and the Southern District of Georgia, and the United States Court of Appeals for the Fifth Circuit, the Eleventh Circuit, and the Sixth Circuit; recognized as a *Georgia Super Lawyer* in alternative dispute resolution; selected by U.S. News and World Report as a *Best Lawyer*.

#### **Other Significant Experience:**

Chairman, Georgia State Ethics Commission (1990-1994); Former Director, Buena Vista Loan and Savings Bank (1975-1984).